



CORI FONVILLE FOSTER, DTM

Transformational Speaker | Certified Business Coach
Trainer | CEO of IROC Marketable Business Solutions



SPEAKER BIO

Cori Fonville Foster is the CEO of IROC Marketable Business Solutions, a small business marketing firm that supports coaches, consultants, speakers, and authors as they learn to unlock their full potential and monetize their passions. Cori has always had a desire for helping others, but in her early professional days that took the shape of working in the medical field. After complications of a rare, disabling eye condition, Cori decided to start her own business. She quickly found that there were gaps in services and support for small business owners with great products and services, however, they didn't have the knowledge, or funds to scale like the bigger businesses. Over the past few years, IROC MBS has been able to help small business owners across the U.S. and Canada start, run and scale their businesses. Through working with IROC MBS entrepreneurs feel empowered to live life on their own terms.

PAST CLIENTS



SPEAKING TOPICS

KEYNOTE

Blindsided not Sidelined: Unlocking Your Growth Mindset

- Mindset will make or break you in every area of your life. In this keynote presentation, the audience will be guided through the realities of how their inner thoughts manifest the realities of their current situations. Together we will work through skills that will increase their understanding and assist in them being able to take massive actions with confidence. Using my ARC Method participants will get unstuck and unlock their potential.

WORKSHOPS

Step Into the Spotlight: Unlocking the Leader within

- In this time of uncertainty and flux, great leaders are needed more than ever. Even the most seasoned leader is having to go beyond the ideas of business as usual and learn new skills to encourage, motivate, and guide their teams. In this presentation, we will dive into the understanding of servant leadership while brushing up on foundational leadership skills, and learning to navigate the "new normal".

From Problems to Profits: Unlocking Selling with Confidence

- Selling is an art. Even with the most helpful product or service, one can be left feeling like a used car salesman when it comes to closing the deal. Through this presentation, participants will be able to confidently sell their signature product or service with the understanding that their audience needs what they have to offer.

Superman vs Batman: Unlocking Marketing with Confidence

- Taking a page from the comic books, one could argue that Batman is better than Superman or vice versa. Who is better is not really the issue. People will connect to those who best embody their values and sense of self. In this presentation, we will take this understanding into the business world as we learn how to identify our target audience and how best to connect with them with confidence.

We are different: So What! Unlocking your star team

- In this polarizing world, it is often easier to see our differences versus what we have in common. In this workshop, teams will shift their thinking around differences being a positive addition to the success of a team. Teams will work together to identify and solve mutual problems using the star qualities of every member.

PROFESSIONAL EXPERIENCE

- Successful Entrepreneur And Owner Of Iroc Marketable Business Solutions
- Corporate Trainer
- Certified Business Coach
- Small Business Consultant
- Distinguished Toastmaster
- Highly Experienced Professional Speaker



SOCIAL MEDIA LINKS

- <https://www.irocmarketablebusinesssolutions.com/>
- <https://www.facebook.com/IROCMBS>
- <https://www.instagram.com/irocmbs/>
- <https://www.linkedin.com/in/cori-fonville-foster-72750ba8/>

WHAT OTHERS ARE SAYING

TESTIMONIALS

- The clarity that Cori gives is so helpful! She is ahead of the game. Once you give her your vision she will capture and help you execute it.
- **Danyelle Bridges CEO and lead consultant of Intergrity Consulting LLC**
- Mrs. Foster is very knowledgeable and has helped me tremendously with narrowing down choices and giving me direction, and I appreciate that.
- **Tammy Peebles CEO and lead consultant of INFINITY LONG TERM CARE CONSULTING**
- Cori is approachable and knows the business world very well. She gets great results for her clients. IROC Marketable Business Solutions is the ideal place for small businesses and new business owners to get guidance on growing their businesses. Cori is a great listener and will provide the tools you need just as you need them. IROC takes the hassle out of marketing so that you can focus on providing the product and service that makes your business stand out.
- **Tiffany McBean CEO of Bright Horizons Educational Consulting**
- I am Stephanie Baker-Jones and I have an education delivery company. One of my known challenges is a lack of focus so the IROC goal-setting course - Vision To Victory was right on time to empower me to think about my business in ways that were not available to me in the past. Not only did I gain new insights into my business allowing me to set new relevant goals and action items, I now have an experienced partner who can support me with those action items that are outside of my skill set. Working with IROC Marketable Business Solutions has provided me with a strategic plan to finish the year strong and begin 2021 in momentum.
- **Stephanie Baker Jones Entrepreneur | Health & Wellness Coach | RN Educator | Author**
- I am thrilled with the quality of work by IROC Marketable Solutions. They captured the essence of my message and created content that enriched my social media presence!
- **Letitia Bates Speaker, Mindset & Empowerment Coach**

OFFERINGS AND RATES

- 1 HR WORKSHOP** | \$1,500-\$2,000
- KEYNOTE ADDRESS** | \$1,500-\$3,000
- HALF-DAY SEMINAR** | \$6,000-\$12,000
- FULL DAY SEMINAR** | \$10,000-\$17,000

BOOKING INFORMATION



https://www.honeybook.com/widget/iroc_marketable_business_solutions_200630/cf_id/62d9a11913a17708b1e80d21

"I ROC, YOU ROC, WE ALL ROC"

