

**"UNLOCK THE FULL  
POTENTIAL WITHIN"**



**CORI FONVILLE FOSTER, DTM**

**TRANSFORMATIONAL SPEAKER | CERTIFIED BUSINESS COACH TRAINER  
CEO OF IROC MARKETABLE BUSINESS SOLUTIONS**

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# ABOUT CORI

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## TOP RATED SPEAKER

CORI FONVILLE FOSTER IS THE CEO OF IROC MARKETABLE BUSINESS SOLUTIONS, A SMALL BUSINESS MARKETING FIRM THAT SUPPORTS COACHES, CONSULTANTS, SPEAKERS, AND AUTHORS AS THEY LEARN TO UNLOCK THEIR FULL POTENTIAL AND MONETIZE THEIR PASSIONS. CORI HAS ALWAYS HAD A DESIRE FOR HELPING OTHERS, BUT IN HER EARLY PROFESSIONAL DAYS THAT TOOK THE SHAPE OF WORKING IN THE MEDICAL FIELD. AFTER COMPLICATIONS OF A RARE, DISABLING EYE CONDITION, CORI DECIDED TO START HER OWN BUSINESS. SHE QUICKLY FOUND THAT THERE WERE GAPS IN SERVICES AND SUPPORT FOR SMALL BUSINESS OWNERS WITH GREAT PRODUCTS AND SERVICES, HOWEVER, THEY DIDN'T HAVE THE KNOWLEDGE, OR FUNDS TO SCALE LIKE THE BIGGER BUSINESSES. OVER THE PAST FEW YEARS, IROC MBS HAS BEEN ABLE TO HELP SMALL BUSINESS OWNERS ACROSS THE U.S. AND CANADA START, RUN, AND SCALE THEIR BUSINESSES. THROUGH WORKING WITH IROC MBS ENTREPRENEURS FEEL EMPOWERED TO LIVE LIFE ON THEIR OWN TERMS.

## SPEAKING TOPICS

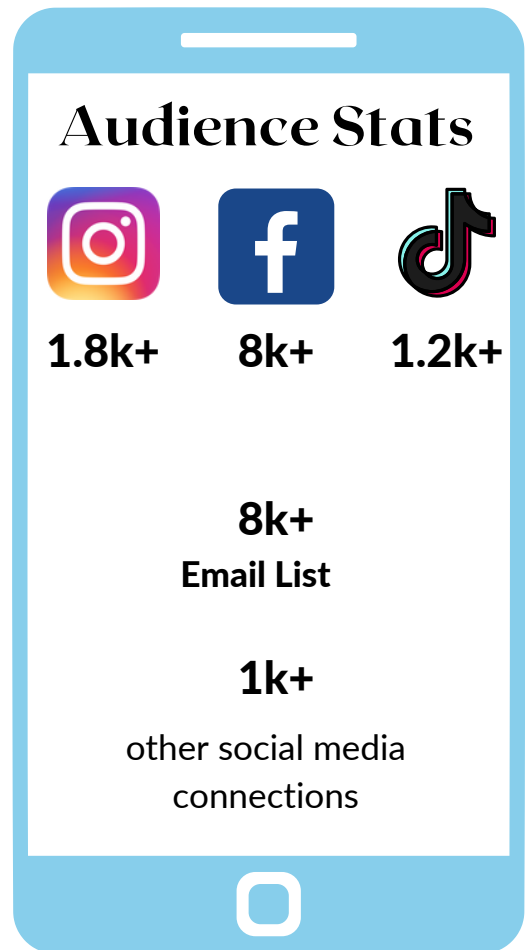
- BLINDSIDED NOT SIDELINED: UNLOCKING YOUR GROWTH MINDSET
- STEP INTO THE SPOTLIGHT: UNLOCKING THE LEADER WITHIN
- FROM PROBLEMS TO PROFITS: UNLOCKING SELLING WITH CONFIDENCE
- SUPERMAN VS BATMAN: UNLOCKING MARKETING WITH CONFIDENCE
- WE ARE DIFFERENT: SO WHAT! UNLOCKING YOUR STAR TEAM





# Cori Fonville Foster

Transformational Speaker | Certified  
Business Coach Trainer | CEO of IROC  
Marketable Business Solutions



## Services & Rates

- 1 HR WORKSHOP \$1,500-\$2,000
- KEYNOTE ADDRESS \$1,500-\$3,000
- HALF-DAY SEMINAR \$6,000-\$12,000
- FULL DAY SEMINAR \$10,000-\$17,000

## Contact

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# Signature Presentations

## **Step Into the Spotlight: Unlocking the Leader Within**

### Overview

In this time of uncertainty and flux, great leaders are needed more than ever. Even the most seasoned leader is having to go beyond the ideas of business as usual and learn new skills to encourage, motivate, and guide their teams. In this presentation, we will dive into the understanding of servant leadership while brushing up on foundational leadership skills and learning to navigate the “new normal”.

## **From Problems to Profits: Unlocking Selling with Confidence**

### Overview

Selling is an art. Even with the most helpful product or service, one can be left feeling like a used car salesman when it comes to closing the deal. Through this presentation, participants will be able to confidently sell their signature product or service with the understanding that their audience needs what they have to offer.

## **Superman vs Batman: Unlocking Marketing with Confidence**

### Overview

Taking a page from the comic books, one could argue that Batman is better than Superman or vice versa. Who is better is not really the issue. People will connect to those who best embody their values and sense of self. In this presentation, we will take this understanding into the business world as we learn how to identify our target audience and how best to connect with them with confidence.

## **Superman vs Batman: Unlocking Marketing with Confidence**

### Overview

In this polarizing world, it is often easier to see our differences versus what we have in common. In this workshop, teams will shift their thinking around differences being a positive addition to the success of a team. Teams will work together to identify and solve mutual problems using the star qualities of every member.

## **Keynote:**

## **Blindsided Not Sidelined: Unlocking Your Growth Mindset**

### Overview

Mindset will make or break you in every area of your life. In this keynote presentation, the audience will be guided through the realities of how their inner thoughts manifest the realities of their current situations. Together we will work through skills that will increase their understanding and assist in them being able to take massive actions with confidence. Using my ARC method participants will get unstuck and unlock their potential.



**All presentations are available virtual and in person.**

# BOOKING

Thank you for considering Cori Fonville Foster for your next speaking engagement.



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[https://twitter.com/Cori\\_Iroc88](https://twitter.com/Cori_Iroc88)



<http://youtube.com/channel/UCoH8-TfdC7rlkwCPjCUk3LQ>

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Let's Connect:

